



PLANNING COMMISSION RESOLUTION NO. 20867

HEARING DATE: MARCH 4, 2021

Record No.: 2021-000317CRV
Project Name: Transportation Management Association of San Francisco (TMASF) Connects
Project Sponsor: Kimberly Martinson, CEO/Executive Director TMASF Connects
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RESOLUTION OF THE PLANNING COMMISSION ADOPTING FINDINGS AUTHORIZING TRANSPORTATION MANAGEMENT ASSOCIATION OF SAN FRANCISCO (TMASF) CONNECTS TO CONTINUE PROVIDING TRANSPORTATION BROKERAGE SERVICES PURSUANT TO PLANNING CODE SECTION 163 AND EMPLOYMENT BROKERAGE SERVICES PURSUANT TO PLANNING CODE SECTION 164.

WHEREAS, since the 1970's, the Planning Commission (hereinafter "Commission") has imposed conditions on permit approvals for office development in the greater downtown area, requiring building managers to provide commuter information and assistance programs to mitigate traffic congestion in San Francisco; and

WHEREAS, since 1985, the Board of Supervisors and the Commission adopted Planning Code Sections 163 and 164 regulating approvals for office development in the greater downtown area, requiring building managers to provide transportation brokerage services and resident employment training and placement programs to mitigate adverse traffic and transit impacts; and

WHEREAS, on January 7, 1988, the Commission adopted Resolution No. 11249, setting forth performance criteria for implementation of the Planning Code Sections 163 and similar conditions, and recommending creation of a private entity to coordinate implementation of Transportation Management Programs (TMPs) in a cohesive manner for the greater downtown area; and

WHEREAS, on June 15, 1989, the Commission adopted Resolution No. 11680 endorsing the concept of a Transportation Management Association that would satisfy the general objectives and goals of the 1988 Developer's Manual and release participating building owners and managers from performance of such specific standards; and

WHEREAS, on December 14, 1989, the Commission adopted Resolution No. 11821, endorsing Transportation Management Association of San Francisco (TMASF) Connects and its 1990 Work Plan, releasing its members from strict performance of minimum criteria and standards, on the basis that it sufficiently satisfied TMP goals and

objectives for the downtown area; and

WHEREAS, on January 31, 1991, the Commission adopted Resolution No. 13003, endorsing TMASF Connects and its 1991-1992 Work Plan, on the basis that the Work Program satisfied TMP goals and objectives for the downtown area; and

WHEREAS, on December 10, 1992, the Commission adopted Resolution No. 13434, endorsing TMASF Connects and its 1993-1997 Work Plan, on the basis that the Work Program satisfied TMP goals and objectives for the downtown area; and

WHEREAS, on December 11, 1997, the Commission adopted Resolution No. 14509, endorsing TMASF Connects and its 1998-2002 Work Plan, on the basis that the Work Program satisfied TMP goals and objectives for the downtown area; and

WHEREAS, on March 13, 2003, the Commission adopted Resolution No. 16540, endorsing TMASF Connects and its 2003-2007 Work Plan, on the basis that the Work Program satisfied TMP goals and objectives for the downtown area; and

WHEREAS, on March 26, 2006, the Commission adopted Resolution No. 17210, endorsing TMASF Connects and its 2006-2011 Work Plan, on the basis that the Work Program satisfied TMP goals and objectives for the downtown area;

WHEREAS, on October 28, 2010, the Commission adopted Resolution No. 18210, endorsing TMASF Connects and its 2011-2020 Commute Work Plan, on the basis that the Work Program satisfied TMP goals and objectives for the downtown area, and also endorsing TMASF Connects and its 2011-2016 Career Work Plan to provide employment brokerage services pursuant to Planning Code Section 164; and

WHEREAS, on May 4th, 2017, the Commission adopted Resolution No. 19911, endorsing TMASF Connects and its 2017-2021 Career Work Plan to provide employment brokerage services pursuant to Planning Code Section 164 on the basis that the Work Program satisfied TMP goals and objectives for the downtown area; and

WHEREAS, TMASF Connects has submitted annual reports on transportation and employment brokerage Work Plan activities between 1990 and 2020, and was found to be in compliance; and

WHEREAS, the TMASF Connects Board of Directors submitted a Work Plan for the January 2021 through December 2029 period including a list of members and an overview of the Work Plan elements.

NOW THEREFORE BE IT RESOLVED, that the Planning Commission authorizes the TMASF Connects Commute Program to provide transportation brokerage services pursuant to Planning Code Section 163 and accepts the TMASF Connects 2021-2030 Work Plan, subject to the following objectives for transportation brokerage activities:

1. Schedule promotion and assistance activities throughout the year, to help keep commute issues in the minds of commuters and to provide ongoing assistance;
2. Focus activities on education regarding commute options; assistance in selecting and learning to use the most appropriate commute option; and incentives to use the most efficient and appropriate options in the context

of building or employee needs;

3. Ensure that activities are conducted at a level of effort that will assure contribution to gradual modal shift over time, such that the year 2000 goals for overall downtown commute patterns, established by the Downtown Plan, may be attained;
4. Develop and implement activities that provide for targeting commute groups, in order to produce the most effective marketing and education efforts and, if necessary, the most effective incentives to induce commute pattern change; and
5. Monitor program effectiveness and progress at regular intervals.

BE IT FURTHER RESOLVED, That the Planning Commission authorizes the TMA SF Connects Career Program to provide employment brokerage services pursuant to Planning Code Section 164 and accepts the TMA SF Connects 2021-2030 Work Plan, subject to the following objectives for local employment brokerage activities:

1. Determine the number and nature of jobs that will become available as a result of added downtown office development;
2. Publicize to San Francisco residents the availability of those jobs.
3. Work with local schools and job training programs to create a labor pool of San Francisco residents qualified to obtain jobs created by added downtown office development;
4. Work with employers in the buildings to encourage their hiring of qualified San Francisco residents; and
5. Carry out other activities determined by the Planning Department, or its designee, to be reasonable and appropriate in meeting the purpose of this requirement.

I hereby certify that the foregoing Resolution was ADOPTED by the San Francisco Planning Commission on March 4, 2021.



Jonas P. Ionin
Commission Secretary

AYES: Tanner, Chan, Diamond, Fung, Imperial, Moore, Koppel

NOES: None

ABSENT: None

ADOPTED: March 4, 2021