

**HAVE YOU HEARD  
ABOUT THIS?**

**THIS MAY  
IMPACT YOU**

**SHARE  
YOUR THOUGHTS**

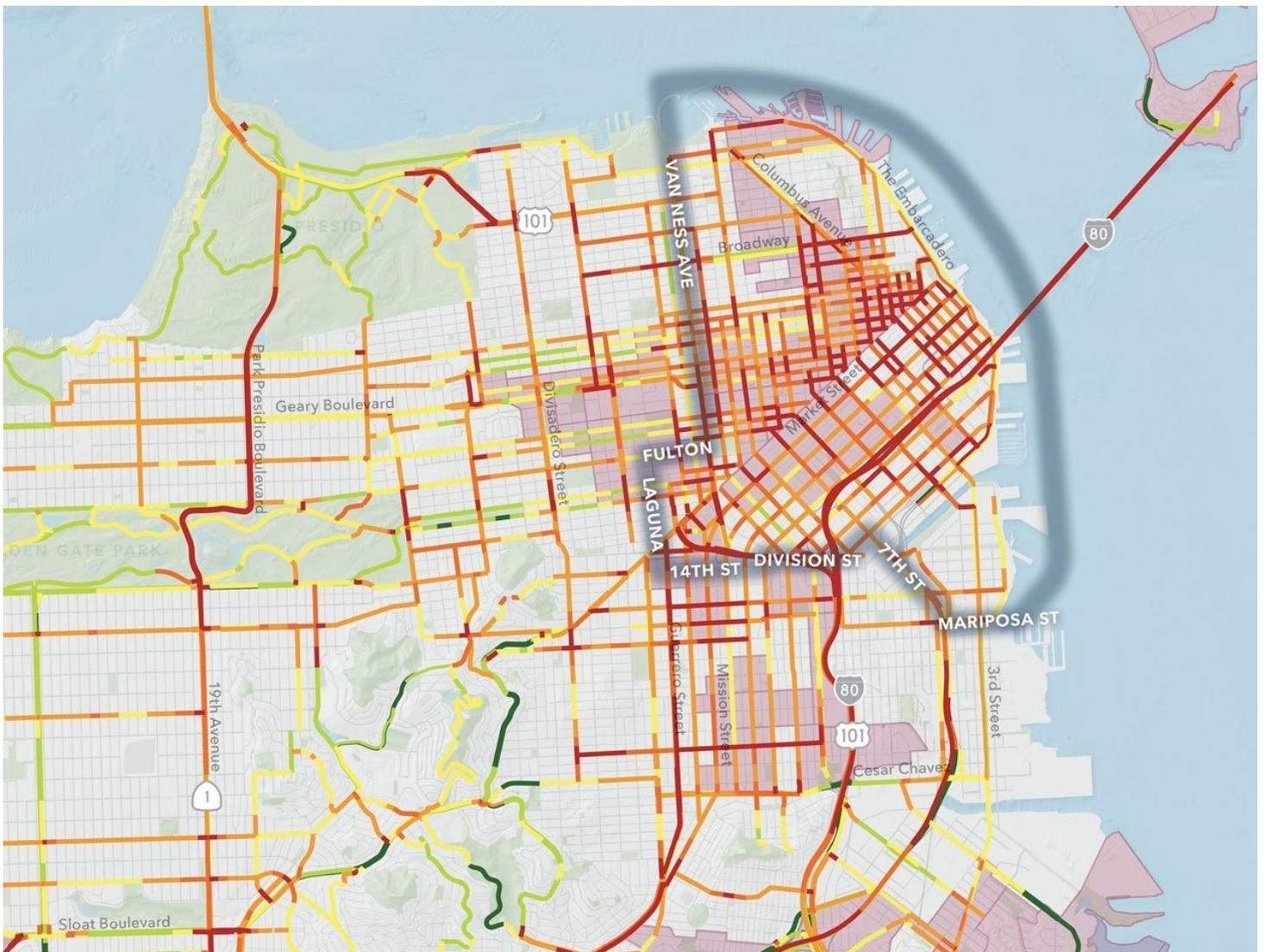


## SFCTA Congestion Pricing Study

SFCTA is in the final stages of their congestion pricing study to collect fees  
- **estimated between \$7 and \$14 per trip** -

from motorists crossing area boundaries

(Van Ness, Laguna, Fulton, Division, 14<sup>th</sup> St, and Mariposa Streets,  
and from the Bay Bridge)



This study is being conducted by [San Francisco County Transportation Authority](#)

Their stated purpose is to reduce traffic congestion by 15% of pre-pandemic levels in select areas of San Francisco

### Reasons for Concern

- More study and public comment are needed. This project has the potential to fundamentally impact businesses, commuters, and residents traveling to SF's Downtown Area and residents who need to traverse The City
- Meetings were held during the Pandemic with little public notice and to a limited audience
- The proposed program is based on obsolete past studies and relies on results from global cities with world-class public transit systems and infrastructure

### This affects everyone:

Source: [SFCTA](#)

- 75% are coming from within SF
- 12% are coming from the East Bay
- 10% are coming from the South Bay
- 3% are coming from the North Bay
- If you live in the area, work, or run a neighborhood business, you would be charged when you cross one of these [boundaries](#)
- Service providers (including ride-hail), vendors, or commercial vehicles will also be charged

### What You Can Do – Ask to Extend the Process and Expand Public Outreach to All SF Residents

- Call, email, or mail your representative on the CCSF [Board of Supervisors](#) and the SFCTA: [Rachel Hiatt](#), Project Manager. A sample letter/list of supervisors is attached.
- This project is fast approaching its final step, where recommendations and a Final Report will be made to the Board of Supervisors by its August 2021 recess. **We are currently at the 18<sup>th</sup> month of this 24-month study.**
- We're asking the process be extended in order to develop a comprehensive outreach plan that is expanded to reach all SF residents and businesses, and conduct new research on post-Pandemic and future commute flows based on employer and small business feedback.

