SAN FRANCISCO  
CITY PLANNING COMMISSION  
RESOLUTION NO. 11249

WHEREAS, Approvals of commercial mixed-use projects in greater downtown San Francisco by the City Planning Commission have included transportation related requirements imposed as use permit conditions, which are intended to mitigate the impacts of such projects caused by additional commute travel; and

WHEREAS, Section 163 of the City Planning Code requires that all new projects with at least 100,000 gross square feet of office space approved after October, 1985 in C-3 zoning districts provide permanent on-site transportation brokerage services to mitigate the impacts of such projects caused by additional commute travel; and

WHEREAS, These requirements have generally included, but not been limited to, the development and implementation of commute alternatives programs directed towards encouraging modification of the commuting habits and patterns of employees working in such projects, in order to maximize use of public transit, maximize occupancy of private commute vehicles, and spread commute travel more equally throughout the morning and evening two-hour peak periods; and

WHEREAS, Transportation mitigation requirements have generally included management of on-site project parking to provide priority for short term transient business visitor needs and to discourage use by commuters; and

WHEREAS, These requirements have also included administration of employer and employee transportation surveys in order to more accurately assess commute patterns and needs; and

WHEREAS, The San Francisco City Planning Commission has formally endorsed, by Resolution No. 10187 and Resolution No. 10659, guidelines for the development of programs to meet the intent of such requirements, as outlined in the first and second editions of the "Developers' Manual," and

WHEREAS, The Department of City Planning established a Downtown Transportation Brokerage Task Force in February, 1986, comprised of greater downtown developers and property managers, the Chamber of Commerce, the San Francisco Labor Council, private transportation interest groups and academicians, and RIDES for Bay Area Commuters, Inc., in order to review the application and effectiveness of these guidelines and programs; and

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WHEREAS, The Task Force identified a need to establish specific
performance and level of effort criteria for required programs outlined in the
Developers' Manual; and

WHEREAS, The Task Force has generally endorsed minimum performance
criteria and procedures established by the Department of City Planning staff
for the implementation of Transportation Management Programs required to
satisfy requirements of use permit approvals for greater downtown commercial
mixed use projects and of Section 163 of the City Planning Code; and

WHEREAS, These procedures and performance criteria have been incorporated
into a third edition of the Developers' Manual; NOW THEREFORE

BE IT RESOLVED, That the City Planning Commission considers satisfaction
of transportation mitigation requirements in greater downtown commercial mixed
use projects and of Section 163 of the City Planning Code to include
development and continual implementation of a "Transportation Management
Program" for each project, designed to coordinate and carry out various
specific measures related to encouraging progressive commute pattern change
among project employees over the life of the project, and comprised of the
execution of a Standard Memorandum of Agreement for Transportation Management
for each project between its owner and the Director of Planning, maintenance
of a permanent Transportation Management Coordinator for each project to
coordinate and oversee implementation efforts and to regularly report to the
Department regarding implementation status, and provision of permanent
transportation brokerage services to implement and carry out individual,
specific requirements; AND BE IT

FURTHER RESOLVED, That the City Planning Commission considers the terms
"transportation mitigation requirements" and "transportation brokerage
services", as used in project use permit approvals and the City Planning Code,
to be interchangeable, AND BE IT

FURTHER RESOLVED, That "transportation brokerage services" shall include:
promotion of commute alternatives in a general and overall manner; promotional
and service activities for public transit, ridesharing, flextime, and other
commute transportation mitigation measures specific to each project;
management of on-site project parking through pricing and/or space allocation;
periodic coordination and administration of transportation surveys of project
employees and businesses to evaluate program effectiveness, and; participation
in a forum with other brokerage services to exchange information and
experience; AND BE IT

FURTHER RESOLVED, That the City Planning Commission hereby adopts the
revisions dated January 7, 1988, as appropriate guidelines for the development
of Transportation Management Programs in greater downtown San Francisco
commercial mixed use projects, and as appropriate procedures and minimum
performance standards for the execution of such programs.
I hereby certify that the foregoing Resolution was adopted by the City Planning Commission on January 7, 1988.

Lori Yamauchi
Secretary

AYES: Commissioners Allen, Bierman, Hemphill, Karasick, Nakashima, Rosenblatt, Wright

NOES: None

ABSENT: None

ADOPTED: January 7, 1988
WHEREAS, City Planning Department staff undertook an effort in 1984 to clarify the meaning and term of certain transportation conditions of approval, and to establish standards to their implementation and monitoring; and

WHEREAS, As a result of that effort, the City Planning Commission adopted Resolution No. 10187 on December 13, 1984, formally endorsing the staff document, "Developers' Manual for the Implementation of Transportation Conditions" as appropriate implementation guidelines for developers regarding transportation conditions of approval for downtown office projects; and

WHEREAS, Staff experience in administering these guidelines indicates that modification of the process and clarification of certain guidelines set forth in the document are desirable; and

WHEREAS, The zoning controls legislated to implement the Downtown Plan require that office projects of at least 100,000 square feet in C-3 Districts retain permanent on-site transportation brokerage services and participate in a network of transportation broker services, which requirements would be defined and implemented in the manner described in said Manual; and

WHEREAS, The City Planning Commission may require similar transportation conditions of approval for projects outside of the downtown C-3 Districts, which would also be defined and implemented in the manner described in said Manual; NOW THEREFORE

BE IT RESOLVED, That the Developers' Manual for the Implementation of Transportation Broker Services and Transportation Conditions includes appropriate interpretations of the intent and definition of conditions of approval prescribed by this City Planning Commission; AND BE IT

FURTHER RESOLVED, That the City Planning Commission hereby adopts the Developers' Manual for the Implementation of Transportation Broker Services and Transportation Conditions as standard methods and guidelines necessary for satisfactory implementation of (1) Transportation Broker services required by Section 163 of the City Planning Code or by City Planning Commission conditional use authorization, and (2) specific transportation mitigation activities required by City Planning Commission conditional use authorization, including but not limited to on-site sale of transit passes, promotion and coordination of employee ridesharing programs and flextime programs, parking management, and administration of a transportation survey; AND BE IT
FURTHER RESOLVED, That the City Planning Commission hereby indicates its intent that said Manual shall be applicable to any and all projects within the City and County of San Francisco which have such requirements, unless for any reason more restrictive requirements are prescribed; AND BE IT

FURTHER RESOLVED, That the City Planning Commission authorizes the Zoning Administrator to make and publish addenda and/or amendments to said Manual as may be appropriate without further City Planning Commission review, provided that such addenda and/or amendments do not constitute a greater level of effort to developers than provided in said Manual.

I hereby certify that the foregoing Resolution was adopted by the City Planning Commission in April 3, 1986.

Michael Berkowitz
Acting Secretary

AYES: Commissioners Allen, Bierman, Karasick, Nakashima, Wright
NOES: Commissioner Hemphill
ABSENT: Commissioner Rosenblatt
ADOPTED: April 3, 1986