



# ADVISORIES

# **Dreamforce Convention**

## Moscone Center North, South and West

Monday, November 6<sup>th</sup>- Thursday, November 9<sup>th</sup>, 2017

The Salesforce Corporation will be holding its annual <u>Dreamforce Convention</u> on **Monday, November 6<sup>th</sup>- Thursday, November 9<sup>th</sup>** at the Moscone Center North, South and West. Conference hours are from 8:00 AM to 8:00 PM each day, and an attendance of 45,000 is expected according to <u>SFMTA</u>.

#### **Street Closures and Traffic**

Howard Street between 3rd and 4th streets will be closed beginning at 8:00 PM, Wednesday, November 1st through 8:00 PM, Saturday, November 11th.

Howard Street traffic will be detoured via southbound 2nd Street to Harrison Street, or via New Montgomery Street to Hawthorne Street to either Folsom or Harrison streets.

Significant traffic congestion is anticipated in and around Moscone Center between 7:00 AM and 7:00 PM daily for the duration of the closure. Travelers are encouraged to take public transit or use alternate routes. There will be heavy pedestrian traffic in the area.

This information is courtesy of <u>SFMTA</u>. We will send an update if a map of the street closure and detours is available.

### **Transit Impacts**

The following SFMTA/Muni routes will be affected: 8 Bayshore, 8AX Bayshore A Express, 8BX Bayshore B Express, 10 Townsend, 12 Folsom, 14 Mission, 14R Mission Rapid, 14X Mission Express, 30 Stockton, 45 Union/Stockton, 81X Caltrain Express, and 82X Levi Plaza Express.

## **Bicycle Detour**

There will be a signed detour for bicyclists on Howard Street to turn north at 2nd Street to Market Street. Bicyclists who wish to stay on Howard Street will have the option to dismount at Howard and 3rd streets and walk their bicycle through the event along the north sidewalk.

This information is courtesy of <u>SFMTA</u> and is current as of November 1<sup>st</sup>, 2017. For more event details please visit the <u>Dreamforce website</u>.

#### **Additional Resources**

#### Safety

Department of Homeland Security, PG&E, SFPD, SF Department of Emergency Management, AlertSF, Cal Fire, National Weather Service, TMASF Connects Emergency Factsheet

#### Media

KRON 4, KCBS, KGO, KTVU, NBC Bay Area, SF Gate

#### Commute

SMART, Golden Gate
Transit, Sonoma County
Transit, SFMTA Muni,
BART, SF Bay Ferry, AC
Transit, Caltrain, SamTrans,
VTA, CHP, Caltrans
District4, 511.org

#### **TMASF Connects**

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#### Staff

Kim Martinson Jennifer Bock Silvia Zeng

#### **Phone Numbers**

SF Information: 311 Transportation: 511 TMASF: 415-392-0210



