

**SAN FRANCISCO  
PLANNING COMMISSION  
RESOLUTION NO. 17210**

**WHEREAS**, since the 1970s, the Planning Commission has imposed conditions on permit approvals for office construction in the greater downtown area, requiring developers to implement commute information and assistance programs; and

On January 7, 1988, the Commission adopted Resolution No. 11249, setting forth performance criteria for implementation of Planning Code Section 163 and similar permit conditions, and recommending creation of a private entity to coordinate implementation of TMPs in a cohesive manner for the downtown; and

On June 15, 1989, the Commission adopted Resolution No. 11680 endorsing the concept of a Transportation Management Association that would satisfy the general objectives and goals of the *1988 Developer's Manual* and release participating building owners and managers from performance of such specific standards; and

On December 14, 1989, the Commission adopted Resolution No. 11821, endorsing the Transportation Management Association of San Francisco (TMASF) and its 1990 Work Plan, i.e., releasing its members from strict performance of minimum criteria and standards, on the basis that it sufficiently satisfied TMP goals and objectives for the downtown; and

On January 31, 1991, the Commission adopted Resolution No. 13003, endorsing the TMASF and its 1991-1992 Work Plan, on the basis that the Work Program satisfied TMP goals and objectives; and

On December 10, 1992, the Commission adopted Resolution No. 13434, endorsing the TMASF and its 1993-1997 Work Plan, on the basis that the Work Program satisfied TMP goals and objectives; and

On December 11, 1997, the Commission adopted Resolution No. 14509, endorsing the TMASF and its 1998-2002 Work Plan, on the basis that the Work Program satisfied TMP goals and objectives; and

On March 13, 2003, the Commission adopted Resolution No. 16540, endorsing the TMASF and its 2003-2007 Work Plan, on the basis that the Work Program satisfied TMP goals and objectives; and

The TMASF has, pursuant to Resolution No. 16540, submitted annual reports on Work Plan activities undertaken between 2003 and 2005, and has found to be in compliance;

The TMASF Board of Directors submitted to Department staff a TMASF Work Plan for the April 1, 2006 through March 31, 2011 period, including a list of members and an overview of the Work Plan elements;

**NOW THEREFORE BE IT RESOLVED**, That the Commission accepts the TMASF 2003-2005 Program Summaries, based on a determination that the work summarized herein is consistent with the following objectives for Transportation Brokerage activities:

1. Schedule promotion and assistance activities throughout the year, to help keep commute issues in the minds of commuters and to provide ongoing assistance;
2. Focus activities on education regarding commute options; assistance in selecting and learning to use the most appropriate commute option; and incentives to use the most efficient and appropriate options in the context of building or employee needs;
3. Ensure that activities are conducted at a level of effort that will assure contribution to gradual modal shift over time, such that the year 2000 goals for overall downtown commute patterns, established by the Downtown Plan, may be attained;
4. Develop and implement activities that provide for targeting commute groups, in order to produce the most effective marketing and education efforts and, if necessary, the most effective incentives to induce commute pattern change; and
5. Monitor program effectiveness and progress at regular intervals.

**BE IT FURTHER RESOLVED**, that the Commission reaffirms the TMASF's compliance with the Code Section 163 requirement for participation in a transportation management broker network; and be it

**FURTHER RESOLVED**, that the Commission endorses the TMASF 2006-2011 Work Plan, with conditions as set forth in the Attachment; and be it

**FURTHER RESOLVED**, that through such approval of the Work Plan, the Planning Commission releases members of the TMASF in good standing from strict performance of specific minimum criteria and standards from the *Developer's Manual* that were listed in Resolution 13434, subject to conditions attached hereto as Attachment, for the period April 1, 2006 through March 31, 2011; and be it

**FURTHER RESOLVED**, that all responsibilities, obligations and specific activities of either on-site Transportation Management Coordinators or providers of transportation brokerage services which are not explicitly cited herein or incorporated herein by reference shall not be considered by the Commission to be included in the program of the TMASF, and shall continue to be implemented individually for each building, in full conformance with performance criteria established by the Planning Department and in effect as of December 14, 1989; and be it

**FURTHER RESOLVED**, that the Commission directs the TMASF to submit to the Department, on January 10, an annual report summarizing all activities and project results relating to the Work Plan hereby endorsed, including documentation sufficient for the Department to evaluate its performance, programs and materials produced; and be it

**FURTHER RESOLVED**, that the Commission reserves the right to determine, based on a review of annual report documentation, whether satisfactory performance has been achieved, and in the event it has not, rescind its endorsement of the TMAF and its Work Plan; and be it

**FURTHER RESOLVED**, that the Commission, in its evaluation of performance and consideration of future endorsement of or granting of exemptions from published implementation standards for the TMAF

and its members, shall take into account demonstrated change in commute patterns among employees in member buildings toward attainment of Downtown Plan goals, to the extent such information is available, and among other criteria. I hereby certify that the foregoing Resolution was ADOPTED by the Planning Commission on March 23, 2006.

Linda Avery,  
Planning Commission Secretary

Ayes: Antonini, Bell, Hughes, W. Lee, S. Lee, Olague  
Noes: None  
Absent: Alexander

ATTACHMENT

CONDITIONS OF APPROVAL - TMASF

1. The Transportation Management Association of San Francisco will submit to Planning Department staff an annual report detailing program progress, scheduling, products and status by January 10 of each year. The TMASF Annual Report will be submitted to the Department for transmission to the Commission. In response, staff may comment on the products and activities described and require that changes be made to the Work Plan. Subsequently, the TMASF will have 60 days to respond to comments.

This report will include TMASF budget and funding information as well as continued financial commitment to the overall program. The Commission will reserve the right to determine compliance with overall goals and objectives and may rescind endorsement of the 2006-2011 Work Plan if it determines that the TMASF's performance of minimum criteria and standards, i.e., as defined in the *1988 Developer's Manual*, is not satisfactory.

2. In April and October of each year, the TMASF will submit a semi-annual list of all members in good standing and within 30 days, will inform the Department of any member that has withdrawn or is found to not be in good standing with the TMASF.
3. The TMASF will modify its survey to include a Comprehensive Survey of all member buildings every two years. The TMASF will be expected to identify the objectives of the Survey and to work with the Department in the development and administration of the instrument. Subsequently, the TMASF will provide the Department with a detailed report and summary of the Survey findings.

During the intervening years between surveys, the TMASF will make every effort to host a commuter festival that is open to the public. The event will be held in a public plaza subject to pending permit approval by the appropriate City law enforcement and parking authorities. Hosting this event will be contingent upon obtaining permits from City agencies and securing a public plaza or member-approved site.

4. Buildings participating in the TMASF that have additional permit requirements not included in the set of transportation brokerage activities listed in the *Developer's Manual* will be required to fully comply with all requirements placed on them as conditions of permit approval. Members of the TMASF whose buildings include parking that is subject to permit and/or Planning Code restrictions, will be responsible for complying with the applicable provisions of the permit, Code and *Developer's Manual*. These buildings will be required to report annually to the Department on such activities individually, according to the criteria established by the Department. Rideshare preferential parking is of major concern to the City and the TMASF is encouraged to continue working on this issue with the Department and other government agencies.

5. Membership in the TMAF shall remain open, such that additional property owners, developers, and employers are encouraged to join and receive the services described in the 2006-2011 Work Plan. The TMAF shall make a best faith effort to solicit and encourage all other building representatives subject to Code or permit obligations for commute information and assistance programs, to join the TMAF.