

Super Bowl 50 Overview Briefing Sheet

During the week leading up to the Super Bowl, many activities will be held in downtown San Francisco, including **Super Bowl City**, a fan village on Market Street that will be open to the public, and the **NFL Experience**, an interactive professional football-themed park at the Moscone Center.

Super Bowl City:

Dates: 1/30/16- 2/7/16 (Setup starts 1/20/16, Street Closures in effect 1/23/16, Final Cleanup ends 2/12/16)

Exact Location: Centered in Justin Herman Plaza, Super Bowl City will occupy Market Street from Beale to Southbound Embarcadero.

Street Closures:

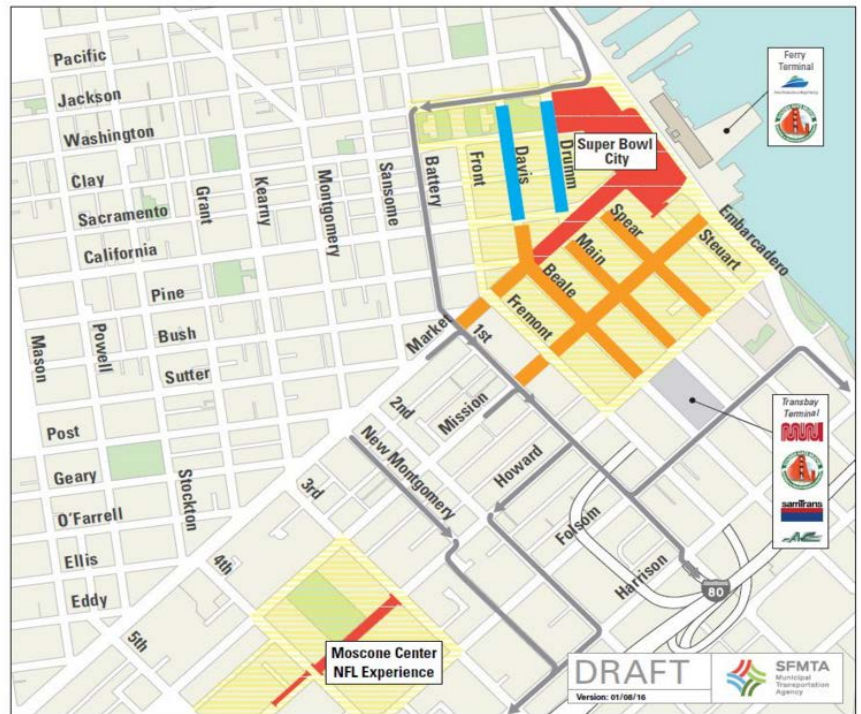
1. Market Street, between Beale and Stuart streets
2. Southbound Embarcadero, from Washington to Don Chee Way
3. Beale, Main, Spear, Stuart streets from Market to Howard streets

Days and Hours of Operation:

Saturday, 1/30	10 AM- 11 PM
Sunday, 2/1	11 AM- 9 PM
Monday- Thursday	11 AM- 9 PM
Friday, 2/5	11 AM- 10 PM
Saturday, 2/6	10 AM- 11 PM
Super Bowl Sunday, 2/7	11 AM- 3 PM

Public Entrances:

1. Market Street (just east of Beale/Davis)
2. Washington at Embarcadero
3. Harry Bridges Plaza
4. Don Chee Way



Super Bowl 50 Auto Detours

- Secured Event Space
- Transit, Emergency Vehicle and Credentialed Access Only
- Auto Traffic Detours
- Local Access Only
- Affected Area

**Information subject to change without notice.*

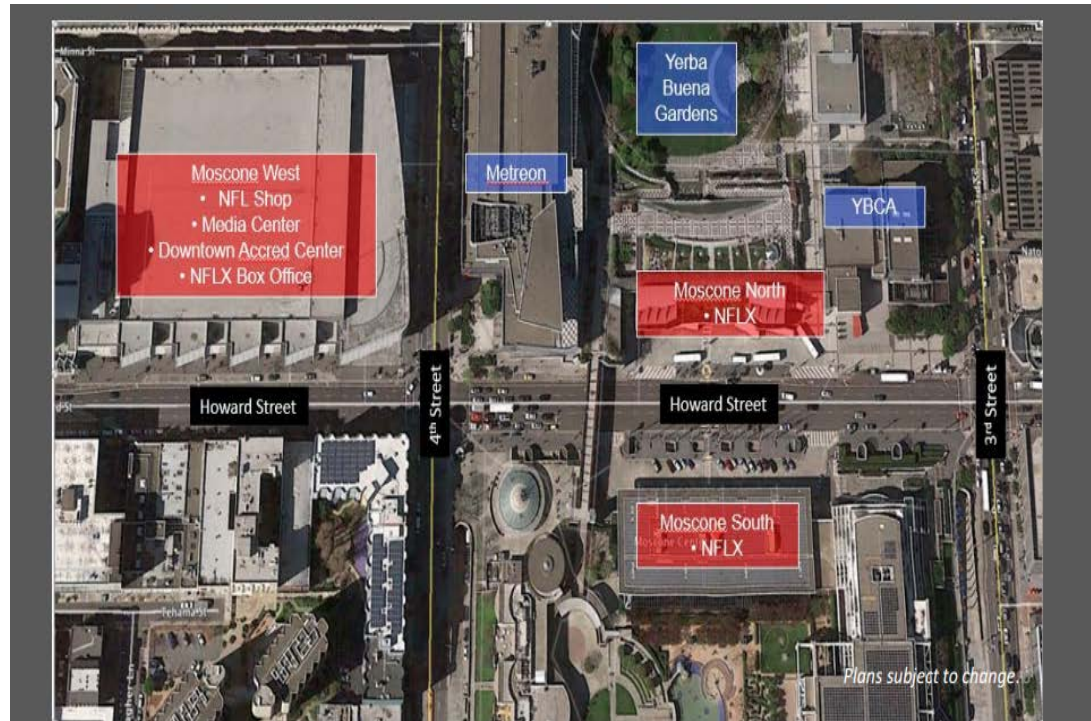
Super Bowl 50 Overview Briefing Sheet, Cont'd

NFL Experience:

Dates: 1/30/16- 2/7/16 (Setup starts 1/20/16, Street Closures in effect 1/23/16, Final Cleanup ends 2/12/16)

Exact Location: Centered at Moscone Center, the NFL Experience will occupy Howard St. between 3rd and 4th streets.

Street Closure: Howard Street between 3rd and 4th streets; partial closure on Howard between 4th and 5th streets



Days and Hours of Operation:

Saturday, 1/30	10 AM- 10 PM
Sunday, 2/1	10 AM- 8 PM
Monday- Friday	3 PM- 10 PM
Saturday, 2/6	10 AM- 10 PM
Super Bowl Sunday, 2/7	10 AM- 2 PM

Additional Super Bowl 50 Resources

[Super Bowl 50](#) [SFMTA](#) [SFPD](#) [SF Bay Ferry](#) [SFMTA Bus and MUNI Metro Schedules](#)

[BART](#) [TAMSF Connects](#) [Santa Clara Convention & Visitors Bureau](#)

[CBS \(Official Sponsor of Super Bowl 50\)](#) [SFMTA's Super Bowl 50 Transportation Plan](#)

*Maps provided by SFMTA

January 14, 2016