



Super Bowl 50 Update

February 4, 2016



[View SB50 Maps Here](#)

[View Calendar Here](#)

**Leave Your Car at Home and Enter to Win
Warriors and Giants Tickets!**

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Dear Members and Friends,

The 50th NFL Super Bowl is just four days away!

And, only two more commute days for our members to navigate.

A record number of members have visited **our site** to let us know they are using public transportation, telecommuting, ridesharing, cycling, walking or making

another choice that does not involve driving a car to work this week. As part of our commuter appreciation campaign, we have awarded 8 pairs of Warriors tickets to those commuters who have visited our site and let us know they have left their car at home. Thanks to all of the commuters who are using alternatives to driving alone.

Super Bowl City and the **NFL Experience** are open to the public and feature events, concerts, and fireworks shows. **Street detours** for autos, pedestrians, and cyclists are in effect.

Additional ferries, re-routed buses and expanded BART trains are on hand to help minimize the need to drive into the City. If you can find a way to the City that doesn't involve bringing a car to the Super Bowl City and NFL Experience, please do so.

We have been issuing **Updates** about Super Bowl City and NFL Experience and how to navigate a changed streetscape since December 2015. We will continue to issue TMASF Connects *Advisories, Updates, and Alerts* as needed through the duration of the Super Bowl festivities. Concerts, events, interactive displays, and NFL activities will be visible throughout the Downtown area beginning on January 30, 2016.

This update features a guide to information resources to help Bay Area residents navigate their travels. Look for expanded text, web, and media resources.

The Bay Area offers transit, cycling, pedestrian, and car and ridesharing options. Employers may access information about **staggered work hours** and flextime options to help assist their employees. Whether walking, riding a bicycle, or driving a car during the **Super Bowl City** (Justin Herman Plaza at the foot of Market Street) and **NFL Experience** (Moscone Center) events, please visit our **resource page for more information**.

Anevent of this magnitude is subject to changing weather, streets, and transportation conditions. All TMASF materials distributed for Super Bowl 50 can be found on our **website**. Please consult the many **resources** linked within this update for the most current information.

We wish you a safe and fun Super Bowl experience,

Kimberly B. Martinson, CAE

Chief Executive Officer, TMASF Connects

**This is a large-scale, fluid event and plans are subject to change. Please continue to monitor the resources listed throughout this email.*

This Week's Super Bowl 50 Updates

1. **Super Bowl 50 Protests** in the vicinity of Downtown San Francisco this weekend.
2. New concerts added to the TMA SF Connects **Calendar** of Super Bowl 50 Events.

A Few More Reasons to Use Public Transit this Weekend...

1. **Parking will be restricted** during Super Bowl 50 activities: There will be no event parking, on-street parking near the event area will be restricted, and curb space will be very limited to make room for transit, emergency vehicles, and event loading.
2. **Clipper Card Discount:** Customers using Clipper Card will receive 50 cents off a single adult fare when transferring from Muni to BART, Golden Gate Ferry and Transit, and San Francisco Bay Ferry Routes. Customers will receive the same discount on return trips on Golden Gate Ferry and Transit and San Francisco Bay Ferry. Please visit the **Clipper Card website** for more details.
2. Muni customers can save time buying Muni tickets at the machine and instead purchase their tickets in advance using **MuniMobile**.

Getting Around Super Bowl 50 Resources

1. Detour **Maps** for Pedestrians, Cyclists, SFMTA/MUNI Riders, and Motorists
2. Transit Services: BART, Caltrain, SFMTA/MUNI, Golden Gate Transit, Golden Gate Bridge, SF Bay Ferry . **Please click here to view transit updates.**
3. For more transit resources, please see the **TMA SF Connects Super Bowl 50 List of Resources.**

Super Bowl 50 Safety Resources

1. Text Alerts (TMA SF Connects, SFDEM, Super Bowl 50)

- Text "tmasf" to 313131 to subscribe to TMA SF Connects Text Alerts
- Text "AlertSF" to 888777 to subscribe to Text Alerts from the San Francisco Department of Emergency Management
- Text "SB50" to 888777 to subscribe to Super Bowl 50 safety and transit alerts

2. **TMA SF Connects Super Bowl 50 Safety Tips**

If you must drive...

Consider carpooling: Information on carpooling apps, 511's desktop ride-match system, and casualcarpool can be found at rideshare.511.org/carpool!

Please view the following resources to learn about parking options:

[Parking downtown during Super Bowl 50](#)

[Parking in San Francisco](#)

[Parking in Financial District and Union Square](#)

Leave the Car at Home and Enter to Win Warriors or Giants Tickets!

Please [**click here**](#) to learn about our Special Super Bowl 50 Giveaway! You could win tickets to a Warriors game as soon as the end of January or a Giants game as soon as early June!

For more information about Super Bowl 50 street closures, exact locations, hours of operations, and more, please click on the button below for our updated **Super Bowl 50 Overview Briefing Sheet:**

[**TMASF Connects Super Bowl 50 Overview**](#)

[**Please click here for a complete list of Super Bowl 50 Resources**](#)

--Please note plans are subject to change as information changes--

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