



Super Bowl 50 Update

January 7, 2016

[View Calendar Here](#)

Major Updates Expected to Be Released Next Week

It is important to get this information out – [click here to view Member Property Management Prize offer.](#)

Happy New Year 2016! We hope that you enjoyed time off and wish you the best for the upcoming year.

On Monday January 11th, we will be convening City agencies and others who are providing transportation services and making decisions that will impact commuters during the upcoming celebrations being held for **Super Bowl 50 City at Justin Herman Plaza** and the **NFL Experience at Moscone Center**. SFMTA is also expected to announce updates about transportation planning in the next several days. We anticipate providing members with a substantive and robust update next week.

Since we are very close to the actual construction of tents and stages that will change our City streets, we will plan on providing updates as frequently as warranted.

Please feel free to share these materials with your colleagues who are not members of our association. We understand that the impact of Super Bowl 50 will be felt across downtown and information is extremely helpful.

Kimberly B. Martinson, CAE

**This is a large-scale, fluid event and plans are subject to change. Please continue to monitor the resources listed throughout this email.*

Overview

The San Francisco Municipal Transportation Agency (SFMTA) and the SuperBowl Host Committee have recently revealed the **transportation plan** for the Super Bowl 50.

The plan has the safety of the public in mind, including those who live and work in San Francisco and need to get to where they're going with minimal disruptions.

During the week leading up to the Super Bowl, many activities will be held in downtown San Francisco, including **Super Bowl City**, a fan village on Market Street that will be open to the public, and the **NFL Experience**, an interactive professional football-themed park at the Moscone Center.

Below we have provided specific dates, times, locations, and maps featuring street closures, detours, etc., of the Super Bowl festivities.

Super Bowl 50 Resources

SFMTA

Super Bowl 50

SFPD

SF Bay Ferry

SFMTA Muni Schedules

BART

PresidioGo

CBS

TMASF Connects

Super Bowl City

Saturday, January 30- Sunday, February 7, 2016

The free-to-public hub of fan energy that will feature family-friendly activities for fans of all ages.

Location: Centered in Justin Herman Plaza, this fan village will occupy Market Street from Beale to Southbound Embarcadero.



*Map provided by SFMTA

Please check to see if your building is affected

NFL Experience

Saturday, January 30- Sunday February 7, 2016

A park featuring interactive football-themed games, NFL Play 60 Zone, autograph sessions with players, an NFL shop, and many more activities.

Hours of Operation:

Saturday, 1/30: 10 AM- 10 PM

Sunday, 2/1: 10 AM- 8 PM

Monday- Friday: 3 PM- 10 PM

Saturday 2/6: 10 AM- 10 PM

Super Bowl Sunday, 2/7: 10 AM- 2 PM

Location: Centered at Moscone Center, the NFL Experience will occupy Howard St. between 3rd and 4th streets.

TRAFFIC DETOURS

- Event Street
- Transit & Emergency Access Only
- Requested SB50 Staging
- Muni Reroutes
- Temporary Muni Terminal, No Parking
- Auto Traffic Detour
- Local Access Only



Plans subject to change.

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*Map provided by SFMTA
December 2015

Takeaways

- All Muni lines will operate except E-line
- Some bus lines that run downtown will be rerouted to nearby streets.
- Autos and parking downtown will be limited to accommodate transit routes and emergency vehicles.
- There will be increased service on Muni metro.
- Commuters are **encouraged to use public transportation** during this time, since driving downtown will be difficult.
- Specific transit and traffic reroute information will be available in January.
- For additional assistance, please view:

[SFMTA's Super Bowl Transportation Overview](#)

[TMASF Connects Super Bowl Briefing Sheet](#)

[TMASF Connects Working Calendar of Super Bowl Events](#)

Please note **plans are subject to change**. Look for routine Super Bowl 50 I

updates from TMASF Connects on Thursdays.

Thank you for your membership and participation in TMASF Connects.

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