



Super Bowl 50 Update

January 28, 2016



[View SB50 Maps Here](#)

[View Calendar Here](#)

Leave Your Car at Home and Enter to Win Warriors and Giants Tickets!

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Dear Members and Friends,

It's almost time -- on Saturday January 30th, [Super Bowl City](#) and the [NFL Experience](#) will open to the public this weekend. Look for events, concerts, and re-lighting of the San Francisco-Oakland Bay Bridge on Saturday evening.

[Street detours](#) for autos, pedestrians, and cyclists are in effect. Additional ferries, re-routed buses and expanded BART trains are on hand to help minimize the need to drive into the City. If you can find a way to the City that doesn't involve bringing a car to the Super Bowl City and NFL Experience, please do so. As an added incentive to leave the cars at home, please visit our site for a chance to [win tickets](#) to a Warriors or Giants game- winner's choice!

We have been issuing [Updates](#) about Super Bowl City and NFL Experience and how to navigate a changed streetscape since December 2015. We will continue to issue TMASF Connects *Advisories*, *Updates* and *Alerts* as needed through the duration of the Super Bowl festivities. Concerts, events, interactive displays, and NFL activities will be visible throughout the Downtown area beginning on January 30, 2016.

The Bay Area offers transit, cycling, pedestrian, and car and ridesharing options. Employers may access information about [staggered work hours](#) and flextime options to help assist their employees. Whether walking, riding a bicycle, or driving a car during the [Super Bowl City](#) (Justin Herman Plaza at the foot of Market Street) and [NFL Experience](#) (Moscone Center) events, please visit our [resource page for more information](#).

Anevent of this magnitude is subject to changing weather, streets, and transportation conditions. All TMASF materials distributed for Super Bowl 50 can be found on our [website](#). Please consult the many [resources](#) linked within this update for the most current information. **Please note section headlines that are in red denote updates since last Thursday, January 21st.**

We wish you a safe and fun Super Bowl experience,

Kimberly B. Martinson, CAE

Chief Executive Officer, TMASF Connects

Ongoing Information Sources:

Detour [Maps](#) for Pedestrians, Cyclists, SFMTA/MUNI Riders, and Motorists

Transit Services: [BART](#), [Caltrain](#), [SFMTA/MUNI](#), [Golden Gate Transit](#), [Golden Gate Bridge](#), [SF Bay Ferry](#) (These links will take you directly to Super Bowl schedule for each transit agency)

New Events continue to be added to Super Bowl Lineup-- See [Calendar](#)

**This is a large-scale, fluid event and plans are subject to change. Please continue to monitor the resources listed throughout this email.*

***Section headlines that are in red denote updates since last Thursday, January 21st.**

Super Bowl 50 Maps

Pedestrian and Bicycle Detours-- For pedestrians traveling to and from the Ferry Building, unless you use the detours, you will be subject to security screening.

SFMTA/MUNI Detours

Auto Detours

San Francisco Municipal Transportation Agency(SFMTA) has provided maps to detail the areas impacted by Super Bowl City and the NFL Experience. Super Bowl City and NFL Experience activities begin on January 30 and end at 3:00 PM on Super Bowl Sunday (2/7).

Super Bowl City (Justin Herman Plaza) activities are open to the public and are offered free of charge. Please view the **detailed map** of exact event locations and entrances.

NFL Experience (Moscone Center) features interactive displays and events. Tickets are required and may be purchased in advance at TicketMaster. Please view the **detailed map** of NFL Experience event locations.

BART Embarcadero Spear Street ENTRANCE Hours:

Saturday, January 30 - Sunday, February 7: Spear Street Entrance on Market Street will be **CLOSED**

Monday, February 1- Friday, February 5: Spear Street Entrance is **OPEN** between 6:45 AM and 9:45 AM

Please refer to the **official BART post** and map for more information.

BART Updates

Please be aware that Embarcadero Station is expected to be more congested than normal during the week leading up to Super Bowl. Due to the anticipated high ridership during this time, BART will provide longer trains.

For the best source of information from BART, please **BART's Super Bowl 50 Playbook** which is updated frequently.

Tips for BART riders:

1. Parking at BART stations will be in high demand during Super Bowl 50 week. Unless you have a monthly parking permit, BART encourages you to use transit connections, bicycling, carpooling, etc. to get yourself to the BART station.
2. BART suggests buying a round trip ticket or using Clipper card to avoid ending up in a line at the ticket machine.
3. If you have guests coming during Super Bowl 50, make sure to pre-purchase Clipper cards/BART tickets for them.
4. Sign up for BART Service Advisories.

Caltrain

Beginning Jan. 30, Caltrain will be adding service to its regular schedule to help Super Bowl fans get to many of the exciting celebrations planned along the Peninsula. Caltrain customers can reach events and activities in San Francisco using the 4th and King Station. Customers headed to Levi's@Stadium can transfer to VTA Light Rail at the Mountain View Station. Caltrain will also add 3 special trips on Super Bowl Sunday. For trip times, please view the Special **Super Bowl 50 Caltrain Schedule**.

Golden Gate Transit

Riders should expect delays January 23rd- February 12th. GGT will not be adding extra bus service during this time. Street closures, crowds, and heavy traffic will impact ALL Golden Gate Transit schedules. **To learn about impacts to GGT bus routes, please click here.**

GGT Bus- Downtown Changes:

Financial District Routes- In the South of Market area, southbound buses will **NOT** operate on Howard Street and stops at Howard Street & Second Street, Fourth Street & Folsom Street, and Perry Street & Fourth Street will **NOT** be served. Instead, buses will remain on First Street and turn right on Harrison Street, and temporarily serve the Muni stop at Harrison Street farside Second Street.

Midday Financial District Routes 4 & 27- Southbound Route 4 trips departing Strawberry after 8:45am and Route 27 trips departing the San Rafael Transit Center after 9am will **NOT** serve stops at Battery Street nearside Sacramento Street, Battery Street farside Pine Street, First Street farside Stevenson Street,

and Howard farside Second Street. Buses will instead serve Muni stops at Sansome Street farside Clay Street, Sansome Street nearside California Street, and Sansome Street nearside Sutter Street.

The **Golden Gate Ferry** will be providing additional service on Larkspur during Super Bowl 50 (Saturday, January 30th- Saturday, January 6th). Please **[click here to view the Larkspur Ferry schedule](#)**. Additionally, the Larkspur Ferry will provide direct service to THE NIGHT BEFORE Concert featuring Metallica on Saturday, February 6th. **[Click here for more details](#)**. For pedestrians traveling to and from the Ferry Building, unless you use the **[detours](#)**, you will be subject to airport security screening. Please continue to monitor the **[site](#)** for updates.

[Golden Gate Bridge Update](#)

We have received the following information from the Golden Gate Bridge:

In order to keep traffic moving smoothly on the 101 corridor and avoid queuing for the very limited number of parking spaces available, no personal vehicles will be allowed to park at the Visitor Center or Vista Point lots between 11 AM and 5 PM from Friday, January 29th through Sunday, February 7th.

[SFMTA/MUNI](#)

There will be many MUNI reroutes in downtown San Francisco from January 23rd- February 12th. Please see the **[map](#)** provided by SFMTA to learn about each line's reroutes. For more information **[click here](#)**.

[SF Bay Ferry Service \(January 30th- February 7th\)](#)

The SF Bay Ferry will provide additional service on Alameda/Oakland/San Francisco, Vallejo/San Francisco, and to [AT&T Park for the Metallica Concert](#) on Saturday, February 6th. For pedestrians traveling to and from the Ferry Building, unless you use the detours, you will be subject to airport security screening. Please **[click here to see pedestrian detours](#)**.

Alamda/Oakland/San Francisco: Enhanced service with 2 additional weekday and 4 additional weekend day departures. **[Click here to see the schedule](#)**.

Vallejo/San Francisco: Enhanced service with 1 additional weekday and 4 additional weekend day departures. No changes to Route 200 bus schedules or San Francisco Embarcadero pick-up point. **[Click here to see the schedule.](#)**

[Calendar Update](#)

The week leading up to Super Bowl Sunday will bring several world-class concerts to San Francisco. In addition to the large events we have already made you aware of (Matt Nathanson, The Band Perry, One Republic, Pharrell, Alicia Keys, etc.), we have new events to let you know about. Please see our **[calendar](#)** to learn about these events.

*Please check each event for specific times on door openings. Some of these concert times are subject to change.

[New Information Supplements](#)

Here is the new information that we developed this week:

[Critical Mass \(Friday, January 29th\)](#)

[Super Bowl 50 Safety Tips](#)

[If you must drive...](#)

[List of Super Bowl 50 Resources](#)

[Critical Mass \(Friday, January 29th\)](#)

Please note that Critical Mass bicycle ride will begin on Friday, January 29th at 5:30 PM in Justin Herman Plaza. Please use caution when driving in this area, especially with the Super Bowl traffic and detours in effect as well.

[Super Bowl 50 Safety Tips](#)

Due to all the street closures and anticipated heavy congestion during Super Bowl 50, it is advised that commuters avoid driving and instead walk, bike, or take public/alternative transit. Please **[click here to see our Super Bowl 50 Safety Tips.](#)**

[If you must drive...](#)

Consider carpooling: Information on carpooling apps, 511's desktop ride-match system, and casualcarpool can be found at rideshare.511.org/carpool!

Please view the following resources to learn about parking options:

[Parking downtown during Super Bowl 50](#)

[Parking in San Francisco](#)

[Parking in Financial District and Union Square](#)

[List of Super Bowl Resources](#)

We have compiled a list of resources including transit and media resources and links to our Super Bowl 50 communication materials we have distributed thus far. Please [click here](#) to view.

[Leave the Car at Home and Enter to Win Warriors or Giants Tickets!](#)

Please [click here](#) to learn about our Special Super Bowl 50 Giveaway! You could win tickets to a Warriors game as soon as the end of January or a Giants game as soon as early June!

For more information about Super Bowl 50 street closures, exact locations, hours of operations, and more, please click on the button below for our updated **Super Bowl 50 Overview Briefing Sheet:**

[TMA SF Connects Super Bowl 50 Overview](#)

[Please click here for a complete list of Super Bowl 50 Resources](#)

--Please note plans are subject to change as information changes--
