



## Super Bowl 50 Update

December 10, 2015

**Super Bowl 50 Briefing**

**View Calendar Here**

*\*This is a large-scale, fluid event and plans are subject to change. Please continue to monitor the resources listed throughout this email.*

**Update for December 10, 2015**

Good Morning:

It was good to see many of you last week for the Super Bowl 50 Host Committee and SFMTA meeting that we hosted.

A number of buildings with access issues have contacted SFMTA for assistance. We are working with those buildings as needed. Since then, we have compiled a small list of member buildings proximate to the upcoming events that share unique concerns. If you need additional information or should be added to this list, please let us know.

I have asked BART and begun to define a panel for a Safety/Transportation discussion in early January 2016. More information to follow.

All Super Bowl 50 Updates that we issue will be stored on our [website](#). The initial [Overview](#) that we distributed last week is also available on our site. Maps, resources, and information are organized and ready for distribution to your tenants.

We'll send an update next Thursday, December 17th and wish you safe travels!

Kimberly B. Martinson, CAE  
Chief Executive Officer

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**Overview**

**Super Bowl 50 Resources**

The San Francisco Municipal Transportation Agency (SFMTA) and the SuperBowl Host Committee have recently revealed the [transportation plan](#) for the Super Bowl 50.

The plan has the safety of the public in mind, including those who live and work in San Francisco and need to get to where they're going with minimal disruptions.

During the week leading up to the Super Bowl, many activities will be held in downtown San Francisco, including [Super Bowl City](#), a fan village on Market Street that will be open to the public, and the [NFL Experience](#), an interactive professional football-themed park at the Moscone Center.

Below we have provided specific dates, times, locations, and maps featuring street closures, detours, etc., of the Super Bowl festivities.

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### [Super Bowl City](#)

**Saturday, January 30- Sunday, February 7, 2016**

The free-to-public hub of fan energy that will feature family-friendly activities for fans of all ages.

**Location:** Centered in Justin Herman Plaza, this fan village will occupy Market Street from Beale to Southbound Embarcadero.

[SFMTA](#)

[Super Bowl 50](#)

[SFPD](#)

[SF Bay Ferry](#)

[SFMTA Muni Schedules](#)

[BART](#)

[PresidioGo](#)

[CBS](#)

[TMASF Connects](#)



\*Map provided by SFMTA

Please check to see if your building is affected

## NFL Experience

**Saturday, January 30- Sunday February 7, 2016**

A park featuring interactive football-themed games, NFL Play 60 Zone, autograph sessions with players, an NFL shop, and many more activities.

### **Hours of Operation:**

Saturday, 1/30: 10 AM- 10 PM

Sunday, 2/1: 10 AM- 8 PM

Monday- Friday: 3 PM- 10 PM

Saturday 2/6: 10 AM- 10 PM

Super Bowl Sunday, 2/7: 10 AM- 2 PM

**Location:** Centered at Moscone Center, the NFL Experience will occupy Howard St. between 3rd and 4th streets.

# TRAFFIC DETOURS

- Event Street
- Transit & Emergency Access Only
- Requested SB50 Staging
- Muni Reroutes
- Temporary Muni Terminal, No Parking
- Auto Traffic Detour
- Local Access Only



Plans subject to change.

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\*Map provided by SFMTA

## Takeaways:

- All Muni lines will operate except E-line
- Some bus lines that run downtown will be rerouted to nearby streets.
- Autos and parking downtown will be limited to accommodate transit routes and emergency vehicles.
- There will be increased service on Muni metro.
- Commuters are **encouraged to use public transportation** during this time, since driving downtown will be difficult.
- Specific transit and traffic reroute information will be available in January.

For additional assistance, please view:

[\*\*SFMTA's Super Bowl Transportation Overview\*\*](#)

[\*\*TMASF Connects Super Bowl Briefing Sheet\*\*](#)

[\*\*TMASF Connects Working Calendar of Super Bowl Events\*\*](#)

Please note **plans are subject to change**. Look for routine Super Bowl updates from TMASF Connects on Thursdays.

Thank you for your membership and participation in TMASF Connects.

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